

GET CONNECTED



*IS YOUR BUSINESS CONNECTED TO
CENTRAL ELECTRIC'S 4,800 MEMBERS?*



Get business exposure to our more than 4,800 members and promote shopping local!

The Co-op Connections® Card program allows our rural members to connect with local businesses. Businesses offer valuable discounts to our members, and in turn, increase sales and awareness just by participating.

- ✓ **Members benefit by saving money.**
- ✓ **Businesses benefit from increased traffic** promoted by Central Electric at no cost to you. Your only cost is the discount you offer.
- ✓ **Communities benefit from local spending.** Today, consumers can shop, book appointments, and even receive services online. The Co-op Connections Card offers an incentive for members to support local businesses and services.

Let us feature your business to our members!

MORE SAVINGS, MORE FREE TIME



For more ways to save,
visit Centralec.coop

Here's how it works:

All Central Electric members receive a free Co-op Connections card and key fob with their membership packet.

A list of participating businesses will be provided to all Central Electric members. These businesses are also posted at www.centralec.coop/co-op-connections-card

Co-op members are encouraged to shop at participating businesses through promotions in our newsletter, social media, and bill stuffers.

Participating businesses are provided with a complimentary discount card, key fob, and window decal. Businesses may opt out of the program or update their offer at the end of every year.

Here are examples of typical business discounts:

- Car services \$10 off an oil change (not good with any other offer)
- A printing company offers 10% off all printing, including signs
- Restaurants offer free appetizer/discounts

The One Card That Does It All®:

Members can also use their card for prescription drug discounts at participating pharmacies. Central Electric members have saved over \$600,000 in Rx discounts with this program!

JOINING IS EASY



Sign up on our website at:

www.centralec.coop/co-op-connections-card

Email us at:

cec@centralec.coop

Call us at:

800-477-2892

605-996-7516



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